

## **GINA INTREPIDO-BOWDEN PROMOTED TO VICE PRESIDENT OF JND LEGAL ADMINISTRATION**

***Legal Notice Program Expert Now an Executive at Leading Class Action Administration Firm***

**SEATTLE** – February 23, 2021 – [JND Legal Administration \(JND\)](#), a legal management and administration services provider serving plaintiff and defendant firms, corporations and government entities across five service lines, announces the promotion of [Gina Intrepido-Bowden](#) from Senior Director to Vice President. The seventh installation in JND's predominantly female executive team, Intrepido-Bowden is a court-recognized legal notice expert with more than 25 years of experience in media research, campaign development and public relations. She has been at the firm for three years and has been directly involved in legal notice programs on several of JND's highest-profile cases.

In two decades, Intrepido-Bowden has designed and successfully implemented hundreds of multi-media legal notice programs, providing notice in 35+ languages and effectively reaching claimants and class members in state, national and international markets. Notable cases that she has been directly involved in include the recently court-approved \$2.67 billion Blue Cross Blue Shield Antitrust Settlement; the \$1.9 billion Indian Residential Schools Settlement Agreement (IRSSA), one of the largest class action settlements in Canadian history; the \$215 million USC Student Health Center Settlement and the \$60 million FTC Suboxone Antitrust Settlement.

Before launching her career in the legal notification and class action administration industry, Intrepido-Bowden was a media planner at the New York headquarters of an international advertising and marketing agency, where she developed multi-million dollar media campaigns for clients that included Gillette, GE, Dupont and HBO. She has been published by academic and legal journals and has presented at legal conferences and accredited CLE programs on class notice and settlement administration issues, including ethics, effective reach and best practice.



“Gina’s experience in market research and advertising, and her command of traditional and digital media in an ever-changing media landscape have proven invaluable,” says [Jennifer Keough](#), Co-Founder and CEO of JND. “Her advancement within the company is the natural result of three years of hard work and dedication. She is an integral member of our team who is directly involved with every legal notice program we deploy. I value her input highly.”

“I’m thrilled to be working closely with Jennifer, the country’s leading expert in notice and all areas of class action administration,” says Intrepido-Bowden. “With her direction and guidance, JND has administered some of the most complex class action, mass tort and remediation programs in history. I am proud to be part of this team.”

JND’s legal notice offering includes consulting, class list creation, member inquiry services, court

testimony, creation and execution of innovative multi-media notice programs, media planning and media negotiations. Legal notice programs are part of the firm's broader class action administration services arm, which also offers pre-settlement services, website design, claimant communications management, claims processing, benefits disbursement and reporting.

#### **About JND Legal Administration**

JND Legal Administration is a legal management and administration company trusted by law firms, government agencies and Fortune 500 companies across the nation. Founded in 2016 and led by industry veterans Jennifer Keough, Neil Zola and David Isaac, JND delivers best-in-class legal services in the areas of class action settlement administration, mass tort claims and lien resolution, eDiscovery, legal notice programs, government services and healthcare solutions. The company is backed by Stone Point Capital and has offices in California, Minnesota, New York, Washington and Washington, D.C. For more information about JND, visit [www.JNDLA.com](http://www.JNDLA.com).

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